

6 REASONS WHY YOU SHOULD SEND YOUR INCREDIBLY HARD-WORKING EMPLOYEE TO

EARS ON AUG HELSINKI 2015



FRONTLINE SEAT TO ASIA'S CREATIVE INDUSTRIES

EARS showcases the latest industry developments from the fields of music, design, literature, performing arts, marketing and media. It's the best spot to stay updated on the latest trends in Asia and meet people behind them.



KNOWLEDGE AND NETWORKS

Keynotes by leading industry professionals, roundtables and networking sessions (with the coolest people) guarantee developing as a pro and the expansion of international networks.



INSPIRATION FOR NEW IDEAS AND PROJECTS

EARS speakers and attendees work with real-life projects and offer best practice tips to take back to daily work. EARS is the perfect opportunity to meet like-minded people, exchange thoughts and discover new project and business opportunities.



LESSONS TO SHARE

After receiving all the business cards, inspiration, answers and best practice tips, you can have your employee present all the gems of knowledge to your crew. EARS will collect interviews and articles to help attendees relay the information they've gained.



ASIA IN HELSINKI

At the end of August, Asia will be all over Helsinki. Timed with EARS, Modern Sky Festival Helsinki showcases a mixture of Asian and Nordic artists and cultural phenomena, and Helsinki Festival brings Chinese art exhibitions and performances to town. Wow-effect guaranteed!



CHANCE TO REWARD ENTHUSIASM

Participating in a 4-day seminar shows willingness to work through the weekend. This kind of motivation calls for recognition! Best ideas also come while relaxing in a sauna after a seminar day, and there's no better place for heat and steam than Helsinki.

**NEED
WE SAY
MORE?**